2024



Sexual Violence Prevention Association

Impact Report

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Letter From Our CEO

As we look back on this year, I am filled with gratitude for our incredible community. To our dedicated SVPA team, passionate partners, tireless volunteers, and generous donors—thank you! Your support and commitment have made it possible for us to achieve extraordinary milestones in our fight to prevent sexual violence.

This year our impact has skyrocketed! Our programs have reached **five times** as many people as last year. Our advocacy has impacted K-12 schools, colleges, and companies around the country. We've worked alongside the White House, the European Union, the Supreme Court, and leading tech companies including Meta, Google, TikTok, and Bumble. Our advocacy influenced policies and legislation at the local, state, federal, and international levels.

We worked with victims and Congress to introduce the DEFIANCE Act, a federal bill to address and prevent deepfake pornography. The DEFIANCE Act **passed the Senate unanimously!** Now it is pending in the House of Representatives.

Unfortunately, due to my outspoken advocacy against deepfake pornography, I became a victim myself. I experienced firsthand how traumatic and harmful it is to see violent explicit photos of myself that are indistinguishable from reality. I also experienced the massive gaps in our current laws, which leave myself and other victims across the country without options for justice or prevention.

As a victim of child sexual abuse and campus rape, this recent election has been alarming- not for partisan reasons, but because men accused of perpetrating sexual violence sit in our Supreme Court, House of Representatives, Senate, and soon the Oval Office. There is going to be a lot of work to prevent sexual violence in 2025.

To keep up this critical fight, **we need your support.** Your donations fuel our efforts to prevent sexual violence across the country. Together, we can expand our impact in 2025.



Omny Miranda Martone Founder and CEO





About Us

<u>Mission</u>: The Sexual Violence Prevention Association (SVPA) is the first and only national nonprofit dedicated to preventing sexual violence systemically. For more information, watch our <u>TEDx Talk</u> or check out our <u>website</u>.

Personal

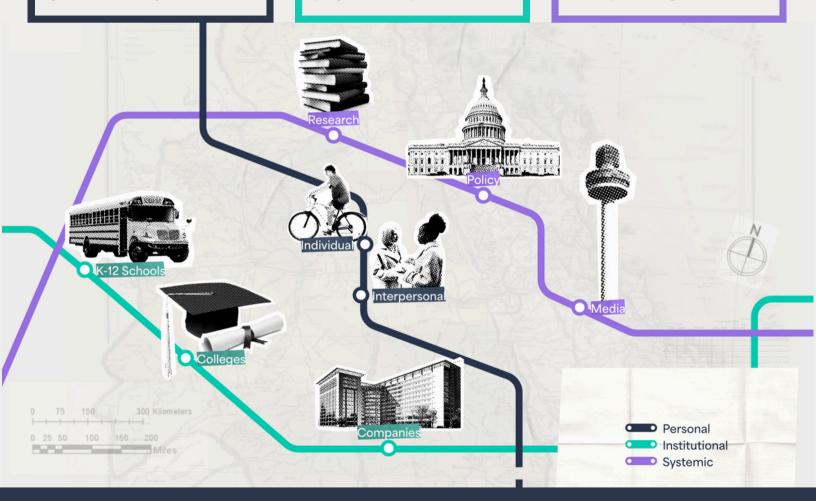
Educating individuals about consent, healthy boundaries, rape culture, bystander intervention, and more. Providing education for parents, guardians, and bystanders.

Institutional

Empowering stakeholders within K-12 schools, colleges, and companies to prevent sexual violence through institutional policies, programs, and practices.

Systemic

Working with media to better address and portray sexual violence, researching effective prevention strategies, and advocating for impactful legislation.





Help prevent sexual violence!

Impact at a Glance

In 2024, the Sexual Violence Prevention Association (SVPA) has expanded our work preventing sexual violence systemically. Our advocacy, resources, and institutional actions have had broad impact across the country.

32,917 96% of

people educated on sexual violence prevention



administrators

improved their campus or workplace policies

110,224

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students served by our high school/college programs

38 Legislative advocacy actions





Donate

Press and media features





Our Programs

The SVPA has numerous programs for preventing sexual violence. Our programs range from toolkits and trainings for K-12 students to international initiatives with Big Tech companies around the world. All of our programs aim to prevent sexual violence systemically by empowering individual or institutions to take action.

5 Total Programs



5 R's of Digital Bystander Intervention

We published the <u>5 R's of Digital Bystander</u> Intervention to prevent digital sexual violence by empowering everyday people to take action. The 5 R's are safe and effective strategies to prevent, disrupt, and counteract sexual violence and rape culture online.

Grammys & Emmys -Deplatforming Perpetrators

Awards shows like the Grammys and the Emmys regularly allow perpetrators to attend, host, or win. This contributes to rape culture by setting a cultural norm that sexual violence is acceptable. We advocated for the <u>Grammys</u> and the <u>Emmys</u> to <u>deplatform abusers.</u>

Big Tech Preventing Digital Sexual Violence

We worked with several federal agencies, the White House, Congress, Google, Meta, Apple, Microsoft, TikTok, and more to prevent digital sexual violence, including non-consensual explicit materials (formerly known as deepfake, revenge, and child pornography). Most notable was our <u>comment to the Meta</u> <u>Oversight Board</u>, our <u>joint letter with UltraViolet</u>, our <u>comment to the National Institute for</u> <u>Standards and Technology</u>, and our <u>joint principles</u> <u>with the Center for Democracy and Technology</u>.



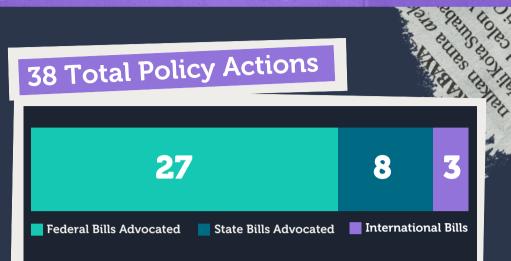




Policy Advocacy

Effective legislation at the local, state, and national level is vital for preventing sexual violence. Policy must hold colleges, companies, and K-12 schools responsible for implementing effective prevention practices. Legislation must also fund research, require data collection, and regulate media coverage.

38 Total Policy Actions



DEFIANCE Act

Across the country, people are being victimized by deepfake pornography. Perpetrators use a picture of the victim's face and AI technology to create a fake explicit photo or video that looks exactly like the victim. Over 98% of deepfakes on the internet are explicit. Deepfake pornography has been viewed over 4.2 billion times... and it is doubling every six months. The primary victims are women ages 14-22, LGBTQ+ individuals, and people of color. This digital form of sexual violence violates victims' consent, autonomy, and privacy. Currently, there are no federal laws addressing deepfake pornography. Victims are unable to get justice. This problem is increasing due to the lack of consequences. We worked with victims and Congress to draft the **DEFIANCE Act**, a federal bill to address and prevent deepfake pornography. This legislation will provide a civil right of action for victims to seek justice. In July, the DEFIANCE Act passed the Senate unanimously. It was introduced in the House of Representatives by Rep. Laurel Lee and Rep. Alexandria Ocasio-Cortez.









Congressional Roundtable

Omny Miranda Martone, our Founder and CEO, joined Rep. Alexandria Ocasio-Cortez and actoractivist Sophia Bush on a <u>Congressional</u> <u>Roundtable</u> at the Capitol. The discussion focused on the impacts of deepfake pornography and <u>legislative strategies</u> to prevent digital sexual violence.



White House Gender Policy Council

Throughout the year we were invited to advise the <u>White House Gender Policy Council</u>. We supported many efforts to address sexual

violence, domestic violence, and genderbased violence systemically. Most notable was the **briefing** covering strategies to address the intersections of gender-based violence with housing, healthcare, childcare, equal pay, and technology.



Prevention Policy Map & SVPA Score

We published our <u>Policy Map with SVPA Scores</u> assessing the quantity and quality of sexual violence prevention legislation in all 50 states and D.C. The Map and Scores provide details about each state's

laws for sexual violence prevention generally, as well as prevention within K-12 schools, colleges, and companies.



Donate

Title IX & Letter

We urged the <u>Department of Education</u> to issue guidance for digital sexual harassment. Thirty-seven organizations joined <u>our letter</u>, including the American Association of University Women (AAUW), the National Organization for Women (NOW), and the National Women's Law Center (NWLC). K-12 schools and colleges need this guidance to address and prevent digital sexual harassment.



Judicial Advocacy

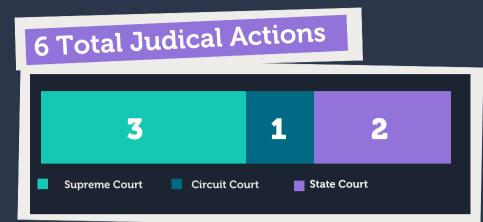
Judicial advocacy consists of providing research and expertise to inform the courts, thus influencing case law and regulations. This is typically done via amicus briefs.

Kavanaugh Letter

The SVPA, along with more than 50 organizations, submitted a <u>letter to</u> <u>Congress</u> urging lawmakers to investigate the allegations of sexual violence against Brett Kavanaugh and to fix the vetting process for judicial nominees. This follows a recent report that revealed the Trump administration interfered with the FBI's sexual misconduct investigation.

EMTALA Supreme Court Case

We joined 17 organizations in an **amicus brief** to the **Supreme Court** advocating to uphold the right to emergency abortion access. Victims of rape and/or domestic abuse are in dire need of this care. Pregnant people face increased risk of sexual violence. States should not be permitted to endanger victims' lives and empower their abusers by denying lifesaving reproductive healthcare.



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Rahimi Supreme Court Case

The U.S. v Rahimi Supreme Court case was decided and the verdict upholds a vital form of sexual violence prevention! Last year, we fought to protect survivors and prevent sexual violence by joining two amicus briefs, led by <u>Brady United</u> and the <u>National Indigenous Women's Resource Center</u> (<u>NIWRC</u>). Our advocacy informed the <u>Supreme Court's</u> <u>decision</u> to uphold these important protections.







Research

Research is vital for creating, assessing, and implementing effective strategies, practices, and policies for preventing sexual violence. Our research informs our programs, legislative advocacy, and strategic direction.



Churchill Fellowship -Campus Research

We supported our partner, Camille Schloeffel, in researching "International Perspectives on Preventing Sexual Violence at Universities." Omny Miranda Martone, our Founder and CEO, also spoke at the <u>international event</u> launching the <u>report</u>. Further, the SVPA was highlighted in <u>Camille's blog</u> series.



SORVO

We released **SORVO**, a framework and report detailing how oppressive groups use sexual violence, and accusations thereof, to justify their oppression. For example, LGBTQ+ people are more likely to be victim of child abuse and sexual violence. Yet, they are often accused of pedophilia and sexual violence by lawmakers to justify oppressive anti-LGBTQ+ policies. The report identifies this phenomenom through four case studies: the Holocaust in Europe, the conditions under Jim Crow in the United States, the treatment of the LGBTQ+ community globally, and the Apartheid in South Africa. The **SORVO** framework enables the recognition and prevention of sexual violence and systemic injustice in action.

Blueprint for Systemic Prevention

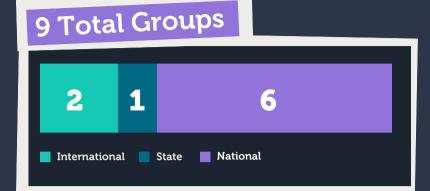
We released the <u>Blueprint</u> for the Systemic Prevention of Digital Sexual Violence. This covered individual, institutional, and systemic strategies to prevent grooming, sexual harassment, and non-consensual explicit materials (formerly known as deepfake, revenge, and child pornography).





Coalitions & Groups

The SVPA has been invited to join several coalitions, groups, and committees. We work with our peers, partners, and stakeholders to advocate for and amplify necessary actions for preventing sexual violence systemically.



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Tech Working Group

We were asked to join the Center for Democracy and Technology's <u>Working Group</u> to prevent and mitigate harms of non-consensual intimate images. This new group includes advocacy organizations and big tech companies including Google, Microsoft, Meta, Apple, and TikTok. Omny led the prevention sessions. This year, we <u>published</u> <u>principles</u> to combat digital sexual violence.



Gender Equity Coalition

We have been part of the <u>Gender Equity Coalition (GEC)</u> for two years. The GEC consists of over 115 organizations dedicated to gender equity, reproductive rights, domestic

violence, and sexual violence. Together we mobilize constituents, organize community, and advocate for legislation. This year, we advocated for our **policy priorities** from the White House and Congress.



Reclaim Coalition

We joined the **Reclaim Coalition**, an international coalition dedicated to ending image-based sexual abuse. A few months after joining, Omny Miranda Martone, our Founder and CEO, was selected to be a cochair of the AI Taskforce, dedicated to addressing deepfake pornography. This year, we organized the first-ever **international summit** on deepfake abuse.

Donate



Conferences & Briefings

18 Total Events



European Union -INACH Summit

Omny was invited to speak at the INACH Annual Conference. They spoke on a panel with representatives from the European Commission, Videntifier, and Safe-Net about strategies for preventing technology-facilitated violence, hate, and harassment.





International Summit on

Deepfake Abuse

Omny spoke at the first-ever **global summit** on deepfake abuse. They presented the SVPA's **Blueprint** for the Systemic Prevention of Digital Sexual Violence. The summit was hosted by #MyImageMyChoice with support from Bumble, Time's Up, Willa, and Glamour Magazine.

White House VAWA Celebration

Our Founder and CEO, Omny Miranda Martone, was invited to the <u>White</u> <u>House</u> for the 30th Anniversary of the Violence Against Women Act (VAWA). They met with President Joe Biden, multiple members of Congress, and many impressive advocates in the field of gender-based violence.



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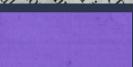








Press Features



57 Total Press Features







How to Prevent Child Sexual Abuse During the Holidays

Our piece on preventing child sexual abuse at the holidays was published in <u>Ms. Magazine</u>.

Can Congress Act on Nonconsensual AI Porn?

Omny was interviewed about the DEFIANCE Act for a front page story in <u>Politico</u>. Mothers Have Led the Anti-Sexual Violence Movement

Our piece on the anti-sexual violence movement was published in <u>Ms. Magazine</u>.





Awards & Fellowships

Since our inception, we have received numerous awards and recognitions for our work preventing sexual violence. We have also won fellowship opportunities and have graduated from some of the top incubators and accelerators in the social impact field. The SVPA is very honored whenever our work preventing sexual violence is recognized.



Awards

4 Incubators

2 Fellowships

Timeline of Awards & Fellowships

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- Oct, 2023Social Shifters Global IncubatorAug, 20236 Nonprofit Leaders You Need to Know AboutMay, 2023Echoing Green Fellowship FinalistFeb, 2023Great Nonprofits Full Star OrganizationDec, 2022Global Giving AcceleratorJune, 2022Promising Practices AcceleratorJan, 202232 Nonprofit Leaders Who Will Impact the WorldNov, 2021Social Impact Pitch Competition, Bronze
- Sept, 2021 Greater Sum Incubator
- 2021-2023 Global Giving Vetted Organization
- 2021-2023 GuideStar Platinium Organization
- Dec, 2019 United Nations Millenium Fellowship

Dec, 2018 Clinton Foundation Global Initiative





Looking to Next Year

Advocacy & Systems Change

In 2025, we are going to continue and expand our work in legislative and judicial advocacy. We will work on direct policy advocacy, regulatory changes, agency partnerships, and more. Our legislative and institutional advocacy have a direct impact preventing sexual violence systemically.

Funding Focus

Due to our unique mission and strong values, it is difficult for us to find funding. Most opportunities are specifically for responding to sexual violence, not preventing it. Because of this, we are mainly sustained through crowdfunding. In 2025, we will be focused on increasing our funding and diversifying our funding sources.

Team Expansion

We've grown significantly since our creation in 2021. In order to match our impact and continue our growth, we need a strong foundation, internal infrastructure, and a dedicated team. In 2025, we will be expanding our team, improving our project management system, and improving our internal processes.



Thank You

Thank you to everyone who makes our work possible! We are deeply grateful to our current and former team members, volunteers, board members, interns, and co-ops. We appreciate our partners and supporting organizations. Lastly, we appreciate all of our donors. Our impact would not be possible without you!



Our work is proven to be effective at preventing sexual violence. However, we need your help. With your support, we can have an even bigger impact in 2025!

Donate here!



Help prevent sexual violence!